

# Course Owners

Increase your sales reach

## Join an ever-growing network!

Being a Course Owner means joining Bistrainer, which will put your training course on over 500 eCommerce stores across the world! Adding your courses to Bistrainer also means you maintain complete control over your course while earning royalties and receiving detailed sales analytics.



Rigging



Ground Disturbance Level 2

**\$ 94.95**

Rating: (16,572 Reviews | 4.2/5)



Daily Pre-Trip

**\$ 49.99**

Rating: (1,003 Reviews | 4.2/5)



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Skid Steer Loader

**\$ 99.95**

Rating: (3,356 Reviews | 4.6/5)



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Propane Handling & Exchange

**\$ 99.95**

Rating: (3,356 Reviews | 4.6/5)



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Transportation of Dangerous Goods

**\$ 34.99**

Rating: (6,027 Reviews | 4.2/5)



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# SAFETY AWARENESS

## You Maintain Control of Your Course

When becoming a Course Owner, **you retain the rights to all intellectual property** - We only act as a developer and distributor for your content and online course. You control the price the resellers charge for your content and can remove the course at any time if need be. You are notified each time your course is sold and can download sales data of your content to stay updated on their success.

### Benefits

-  More exposure/reach thousands of new potential clients on hundreds of websites
-  Access reporting dashboard tools to see how your course is doing
-  Receive royalties every time your course sells
-  Fee options relate to the size and success of your course
-  Promotion of your company on our website

## Detailed Specifics

- We are heavily Safety Oriented** with our courses and other Course Owners, but a wide range of training or awareness courses are still available.
- We strive to **add high quality courses to the network**, which demonstrates prestige and quality to all potential clients.
- The pricing model of Course Owners adding courses to the system depends on the course's sales, allowing for more modest courses to be included as well.

## How Much Does It Cost?

The Course Owner fee structure is dependent on how many of your courses are sold each month.

As a Course Owner, every time one of our Network Partners sells your course, you will receive a percentage of the revenue because you own the course. The Reseller and BIS also receives a percentage for selling the course and maintaining the software infrastructure and eCommerce platform.

When you become a Course Owner on the BIStrainer network, **you will always make more in royalties than you will pay in monthly hosting fees.** In any particular month, if you are below a certain threshold for monthly royalties, you will not have any fees for that month.

Most Course Owners on the BIStrainer network are either selling far above this line, and paying a small monthly fee for hosting their courses, or are below and not paying any hosting fees. This means there is no harm in becoming a Course Owner on the BIStrainer network, as you will always earn more in royalties than you pay in hosting fees.

